DOCUMENT RESUME

ED 177 652 CS 502 674

AUTHOR Brown, Kenneth L.
TITLE Assessment of Basic Oral Communication Skills.
INSTITUTION Speech Communication Association, Falls Church, Va.
PUB DATE Oct 79
NOTE 9p.

EDRS PRICE MF01/PC01 Plus Postage.
DESCRIPTORS Bilingual Education; Communication Skills; Elementary Secondary Education; *Evaluation Methods; Listening; *Rating Scales; *Speech Communication; *Speech Evaluation; Speech Skills; *State Programs; Tests; Writing Skills

ABSTRACT

This bibliography includes materials for educators who are concerned with assessment of basic speaking and listening skills and is categorized as follows: (1) speech rating scales; (2) listening; (3) functional communication; (4) bilingual education; (5) reviews of tests and instruments; (6) materials on practices in states and local districts; (7) writing assessment; and (8) testing in general. (Author)

****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****

"PERMISSION TO REPRODUCE THIS MATERIAL HAS BEEN GRANTED BY
Kenneth L. Brown
TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."

U S DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION
THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL NATIONAL INSTITUTE OF EDUCATION POSITION OR POLICY

ASSESSMENT OF BASIC ORAL COMMUNICATION SKILLS

Bibliography

Prepared by

Kenneth L. Brown
Department of Communication Studies
University of Massachusetts

October, 1979

ED177652

Distributed by the Speech Communication Association, 5205 Leesburg Pike, Suite 1001, Falls Church, VA 22041 for SCA's Educational Policies Board's Task Force on Assessment and Testing. This bibliography may be reproduced for free distribution without permission of the Speech Communication Association. Information on ERIC materials may be obtained by checking Resources in Education, the ERIC abstract journal, or Current Index to Journals in Education, the ERIC education journal index, or by writing to the ERIC Speech Communication Module at the SCA National office.

This bibliography includes materials for educators who are concerned with assessment of basic speaking and listening skills and is categorized as follows: (1) speech rating scales; (2) listening; (3) functional communication; (4) bilingual education; (5) reviews of tests and instruments; (6) materials on practices in states and local districts; (7) writing assessment; and (8) testing in general.

SPEECH RATING SCALES

Becker, S. L. The rating of speeches. Speech Monographs, 1962, 29, 38-44.

Becker, S. L., and Cronkite, G. L. Reliability as a function of utilized scale steps. The Speech Teacher, 1965, 14, 291-293.

Brooks, K. Some basic considerations in rating scale development: A descriptive bibliography. Central States Speech Journal, 1957, 9, 27-31.

Bryan, A. I., and Wilke, W. H. A technique for rating public speeches. Journal of Consulting Psychology, 1941, 6 80-90.

Clevenger, T., Jr. Influence of scale complexity on the reliability of ratings. Speech Monographs, 1964, 31, 153-156.

Cronen, V. E., and Eckles, G. Development of a method of evaluating oral performance for the purpose of exemption testing in the General Rhetoric Program: Report to the program director. Unpublished manuscript, University of Massachusetts, 1975.

DeSota, C. B. The predilection for single orderings. Journal of Abnormal and Social Psychology, 1961, 62, 16-23.

Ellis, D. S., and Minter, R. How good are debate judges? Journal of the American Forensics Association, 1967, 4, 53-56.

Fotheringham, W. S. A technique for measuring speech effectiveness in public speaking classes. Speech Monographs, 1956, 23, 31-37.

Garner, W. R. Rating scales, discriminability, and information transmission. The Psychological Review, 1960, 67, 343-352.

Giffin, K. A study of the criteria employed by tournament debate judges. Speech Monographs, 1959, 26, 69-71.

Guilford, J. P., Christensen, P.R., Taafe, G., and Wilson, R. C. Ratings should be scrutinized. Educational and Psychological Measurement, 1962, 22, 439-447.

CS206744

Heinberg, P. Relationships of content and delivery to general effectiveness. Speech Monographs, 1963, 30, 105-107.

Henrikson, E. H. The relation among knowing a person, liking a person, and judging him as a speaker. Speech Monographs, 1940, 7, 22-25.

Hufford, R. Toward Improved tournament judging. Journal of the American Forensic Association, 1965, 2, 120-125.

Knower, F. H. A suggestive study of public speaking rating scale values. Quarterly Journal of Speech, 1929, 15, 30-41.

Knower, F. H. A study of rank-order methods of evaluating performances in speech contests. Journal of Applied Psychology, 1942, 24, 633-644.

Krueger, R. F. The reliability of debate judges. Gavel, 1949, 32, 7-9.

Kruger, A. N. Judging the tournament debate judge. Gavel, 1955, 37, 31-35, 43.

Madden, J. M., and Bourdon, R. D. Effects of variations in rating scale format on judgment. Journal of Applied Psychology, 1964, 48, 147-151.

McCroskey, J. C., and Camp, L. R. A study of stock issues, judging criteria, and decisions in debate. Southern Speech Journal, 1964, 30, 158-169.

McCroskey, J.C., and Camp, L. R. Judging criteria and judges' bias in debate. Journal of the American Forensic Association, 1966, 3, 59-62.

Miller, G. R. Agreement and grounds for it: Persistent problems in speech rating. The Speech Teacher, 1964, 13, 257-262.

Monroe, A. H., Remmers, H. H., and Lyle, E.V. Measuring the effectiveness of public speaking in a beginning course. Bulletin of Purdue University, Vol. 36, No. 1, Lafayette, IN.: Purdue University Press, 1936.

Mulaik, S. A. Are personality factors raters' conceptual factors? Journal of Consulting Psychology, 1964, 28, 506-511.

Norvelle, L. Development and application of a method for measuring the effectiveness of instruction in a basic speech course. Speech Monographs, 1934, 1, 41-63.

Price, W. K. The University of Wisconsin speech attainment test. Unpublished doctoral dissertation, University of Wisconsin, 1964.

Scott, R. L. The objectivity of debate judges. Gavel, 1955, 37, 14-15.

Smith, R. G. Development and possibilities of message measurement inventories. Paper presented at the meeting of the Central States Speech Association, Southfield, MI, April, 1977. (ERIC Document Reproduction Service No. ED 136 316)

Stevens, W. E. A rating scale for public speakers. Quarterly Journal of Speech, 1928, 14, 223-232.

Thompson, W. I. Is there a yardstick for measuring speaking skill? Quarterly Journal of Speech, 1943, 29, 67-79.

Waldkoetter, R. O., Urrey, V. W., and Martinson, W. D. Some responses to rating stimuli by practiced raters. Perceptual and Motor Skills, 1965, 20, 993-996.

Williams, F., Clark, R. A., and Wood, B. S. Studies in the dimensionality of debate evaluation. Journal of the American Forensic Association, 1966, 3, 95-103.

LISTENING

Brown, C. T. Response to listening: Complex of activities -- and a unitary skill? Speech Monographs, 1967, 34, 465-466.

Carroll, J. B. Development of native language skills beyond the early years. In C. E. Reed (Ed.), The learning of language. New York: Appleton-Century-Crofts, 1971, 97-156.

Carver, R. P. Analysis of "chunked" test items as measures of reading and listening comprehension. Journal of Educational Measurement, 1970, 7, 141-150.

Devine, T. G. Reading and listening: New research findings. Elementary English, 1968, 45, 346-348.

Devine, T. G. Listening: What do we know after fifty years of research and theorizing? Journal of Reading, 1978, 21, 269-304.

Duker, S. Listening bibliography (2d. ed.). Metuchen, N.J.: Scarecrow Press, 1968.

Duker, S. Listening: Readings (Vol, 2). Metuchen, N.J.: Scarecrow Press, 1971. (a) (ED 053 151)

Duker, S. Teaching listening in the elementary school. Metuchen, N.J.: Scarecrow Press, 1971. (b)

Johnson, F. C., and Frandsen, K. Administering the Brown-Carlsen listening comprehension test. Journal of Communication, 1963, 13, 38-45.

Kelly, C. M. Listening: Complex of activities -- and a unitary skill? In S. Duker (Ed.), Listening: Readings (Vol. 2). Metuchen, N.J.: Scarecrow Press, 1971, 213-229.

Lundsteen, S. W. Listening: Its impact at all levels on reading and the other language arts (Rev. ed.). Urbana, IL.: National Council of Teachers of English, 1979. (ERIC ED 169 537)

Mead, N.A. Issues related to assessing listening ability. Paper presented at the meeting of the American Educational Research Association, Toronto, March, 1978.

Mead, N. A. Assessing listening ability: Relationships with verbal ability and racial/ethnic bias. Paper presented at the meeting of the Speech Communication Association, Minneapolis, November, 1978. (b)

Mecham, M. J. Measurement of verbal listening accuracy in children. Journal of Learning Disabilities, 1971, 4, 257-259.

Sticht, T. G. The basic skills: A developmental frame of reference (Working draft). Unpublished manuscript. Washington, D. C.: National Institute of Education, 1979.

Sticht, T. G., Beck, L. J., Hauke, R. N., Kleiman, G. M., and James, J.H. Auding and reading. (HumRRO Tech. Rep. 74-11). Alexandria, VA.: Human Resources Research Organization, 1974.

Wilkinson, A., Stratta, L., and Dudley, P. Learning through listening (Teachers' manual). Basingstoke, England: Macmillan Education, Ltd., 1976.

FUNCTIONAL COMMUNICATION

Allen, R. R., and Brown, K.L. (Eds.). Developing communication competence in children. Skokie, IL.: National Textbook Co., 1976. (ED 130 334)

Allen, R. R., and Wood, B. S. Beyond reading and writing to communication competence. Communication Education, 1978, 27, 286-292. (EJ 201 016)

Bassett, R. E., Whittington, N., and Staton-Spicer, A. The basics in speaking and listening for high school graduates: What should be assessed? Communication Education, 1978, 27, 293-303. (EJ 201 017)

Black, J. K. Formal and informal means of assessing the communicative competence of kindergarten children. Unpublished doctoral dissertation, The Ohio State University, 1977. (University Microfilms No. 77-24598)

Cazden, C. Concentrated vs. Contrived encounters: Suggestions for language assessment in early childhood education. Paper presented at the seminar on Language and Learning in Early Childhood, Leeds Institute of Education, January, 1974.

Cazden, C. B., Bond, J. T., Epstein, A. S., Matz, R. D., and Savignon, S. J. Anthropology Quarterly, 1975, 83-91.

Conrad, E. E., Rentfrow, R. K., Meredith, K., and Fillerup, J.M. Use of situational language tasks in an intra-team and team versus comparison evaluation. Unpublished paper, Arizona Center for Educational Research and Development, University of Arizona, 1976.

Garrison, K. R., and Garrison, J.P. Measurement of communication apprehension among children. Paper presented at the meeting of the International Communication Association, Berlin, June, 1977.(ERIC Document Reproduction Service No. ED 139 055)

Granowsky, S. A. Oral language comprehension of children in grades one through six. Unpublished doctoral dissertation, Duke University, 1976. (University Microfilms No. 77-01069)

Hisel, W. C. The informal language inventory: Practical language assessment form for elementary classroom usage. Unpublished doctoral dissertation, Kansas State University, 1974. (University Microfilms No. 75-14363)

Larson, C. E. Problems in assessing functional communication. Communication Education, 1978, 27, 304-309. (EJ 201 018)

Larson, C., Backlund, P., Redmond, M., and Barbour, A. Assessing functional communication. Falls Church, VA.: Speech Communication Association, 1978. (ED 153 275)

Loban, W. D. Language development and its evaluation. In A. H. Grommon (Ed.), Reviews of selected published tests in English. Urbana, IL.: National Council of Teachers of English, 1976, 45-51.

Mead, N.A. Issues related to a national assessment of speaking and listening skills. Paper presented at the meeting of the Speech Communication Association, Washington, D. C., December, 1977. (ERIC Document Reproduction Service No. 146 656)

Wiemann, J.M. Needed Research and training in speaking and listening literacy. Communication Education, 1978, 27, 310-315. (EJ 201 019)

Wilkinson, A. (Ed.). Spoken English (Educational Review occasional publications number two). Edgbaston, Birmingham, England: University of Birmingham, 1965.

Wilkinson, A. The foundations of language. London: Oxford University Press, 1971.

Wood, B. S. (Ed.). Development of functional communication competencies: Pre-K - Grade 6. Falls Church, VA.: Speech Communication Association, 1977. (a) (ED 137 858)

Wood, B. S. (Ed.). Development of functional communication competencies: Grades 7-12. Falls Church, VA.: Speech Communication Association, 1977. (b) (ED 137 859)

Work, W. ERIC Report: Testing - who's being tested, by whom, by what means, for what, and how well? ERIC looks at the assessment of communication instruction. Communication Education, 1977, 26, 338-344.

BILINGUAL EDUCATION

Aitken, K.G. Using cloze procedure as an overall language proficiency test. TESOL Quarterly, 1977, 11, 59-67.

Bordie, J.G. Direct and indirect measures of language proficiency. Paper presented at the meeting of the Linguistic Association of the Southwest, January, 1973. (ERIC Document Reproduction Service No. ED 111 171)

Burt, M., and Dulay, H. Some guidelines for the assessment of oral language proficiency and dominance. TESOL Quarterly, 1978, 12, 177-192.

Chastain, K.D. Testing listening comprehension tests. TESOL Quarterly, 1979, 13, 81-88.

DeAvila, E. A., and Duncan, S. E. Language assessment scales, LAS I, for grades K-5, English/Spanish (2d. ed.). Corte Madera, CA.: Linguametrics Group, 1977. (ERIC Document Reproduction Service No. ED 154 641)

Duncan, S. E., and DeAvila, E. A. Language assessment scales, level 2, LAS II, for grades 6 and up, English/Spanish (Examiner's manual). Corte Madera, CA.: Linguametrics Group, 1978. (ERIC Document Reproduction Service No. 154 640)

Eslava, R., and Lawson, P.O. A project course in spoken English. TESOL Quarterly, 1979, 13, 65-72.

Fairfield Board of Education. FLES evaluation: Language skills and pupil attitudes in the Fairfield Connecticut Public Schools. Unpublished manuscript, Fairfield, CN.: Author, 1968. (ERIC Document Reproduction Service No. ED 023 333)

Findley, C. A. Dyadic task-oriented communication exercises for teaching and testing in the elementary ESL class. Paper presented at the meeting of Teachers of English to Speakers of Other Languages, April, 1977. (ERIC Document Reproduction Service No. ED 145 692)

Fischer, R. A. Listening comprehension: A cognitive prerequisite for communication. Paper presented at a meeting of the South Central Modern Language Association, 1978. (ERIC Document Reproduction Service No. ED 154 610)

Lowe, P., Jr. The oral language proficiency test. Unpublished pamphlet, December, 1976. (ERIC Document Reproduction Service No. ED 153 470)

Matluck, J.H., and Mace-Matluck, B. The multilingual test development project: Oral language assessment in a multicultural community. Unpublished paper presented at the national conference of TESOL, Los Angeles, March, 1975. (ERIC Document Reproduction Service No. ED 119 498)

Northwest Regional Educational Laboratory. Oral language tests for bilingual students: An evaluation of language dominance and proficiency instruments. Unpublished paper, Portland, OR.: Author, July, 1976. (ERIC Document Reproduction Service No. ED 129 099)

Olsen, J., and Olsen, R. Adapting the Ilyin Oral Interview to a mass listening test. Paper presented at the meeting of Teachers of English to Speakers of Other Languages, New York, March, 1976. (ERIC Document Reproduction Service No. ED 121 111)

Snow, B. G., and Perkins, K. The teaching of listening comprehension and communication activities. TESOL Quarterly, 1979, 13, 51-61.

Sousa, R. L. Revision, development and implementation of a bilingual evaluation management system (Vols. 1 and 4). Unpublished manuscripts, April, 1977. (ERIC Document Reproduction Service No. ED 139 282-285)

REVIEWS OF TESTS AND INSTRUMENTS

Bloom, B. S., Hastings, J. T., and Maddaus, G. F. Handbook on formative and summative evaluation of student learning. New York: McGraw-Hill Book Co., 1971.

Bonjean, C., Hill, R., and McLemore, S. D. Sociological measurement: An inventory of scales and indices. San Francisco: Chandler Publishing Co., 1967.

Buros, O.K. The eighth mental measurements yearbook, (Vols. 1 and 2). Highland Park, N.J.: Gryphon Press, 1978.

Fagan, W., Cooper, C., and Jensen, J. Measures for research and evaluation in the English language arts. Urbana, IL.: National Council of Teachers of English, 1975. (ED 099 835)

Grommon, A. H. (Ed.). Reviews of selected published tests in English. Urbana, IL.: National Council of Teachers of English, 1976. (a) (ED 120 732)

Johnson, O. G. Tests and measurements in child development: Handbook II (Vols. 1 and 2). San Francisco: Jossey-Bass Publishers, 1976. (132 207)

Johnson, O. G., and Bommarito, J. W. Tests and measurements in child development: A handbook. San Francisco: Jossey-Bass Publishers, 1971. (132 199)

Simon, A., and Boyer, E. G. Mirrors for behavior III: An anthology of observation instruments. Wyncote, PA.: Communication Materials Center, 1974. (ED029 833)

Webb, E. J., Campbell, D. T., Schwartz, R. D., and Sechrest, L. Unobtrusive measures. Chicago: Rand McNally and Co., 1965.

MATERIALS ON PRACTICES IN STATES AND LOCAL DISTRICTS

Aurora Public Schools. Language arts guide, middle school, 6-8 (Vol. 2). Unpublished manuscript, Aurora, CO.: Author, N. d.

Beall, M. Personal Communication, March 6, 1979.

Bellevue Public Schools. Speaking task committee: K-6 language arts project. Unpublished manuscript, Bellevue, WA.: Author, n. d.

Botel, M. A comprehensive reading communication arts plan (Working ed.). Harrisburg, PA.: Pennsylvania State Department of Education, 1977. (ERIC Document Reproduction Service No. 151 731)

Brosbe, J. (Ed.). Framework for speech communication in California public schools, grades kindergarten through fourteen. Unpublished manuscript prepared by the Committee on Criteria Based Instruction of the California High School Speech Association and the California Speech Association, 1973.

Center for Statewide Educational Assessment and the ERIC Clearinghouse on Tests, Measurement and Evaluation at Educational Testing Service in collaboration with Education Commission of the States. State educational assessment programs, 1973 revision. Princeton, N.J.: Educational Testing Service, 1973. (ERIC Document Reproduction Service No. ED 080 582)

Clark, J.P., and Thomson, S. D. Competency tests and graduation requirements. Reston, VA.: National Association of Secondary School Principals, 1976. (ED 126 160)

Educational Resource Information Center Clearinghouse on Tests, Measurement and Evaluation and Office of Field Surveys at Educational Testing Service in collaboration with Conference of Directors of State Testing Programs. State testing programs, 1973 revision. Princeton, N.J.: Educational Testing Service, 1973. (ERIC Document Reproduction Service No. ED 087 789)

Findley, J. E. Personal communication to Tracy Libros, March 6, 1979.

Gary Community School Corporation. Oral proficiency program: Secondary schools, 1977-1978. Gary, IN.: Author, 1977-1978.

Grommon, A. H. Statewide accountability programs of testing and assessment. In A. H. Grommon (Ed.), Reviews of selected published tests in English. Urbana, IL.: National Council of Teachers of English, 1976. (b)

Grossman, G. B. A comparison of upper primary language arts goals and testing in selected school districts. Unpublished doctoral dissertation, University of Houston, 1967. (University Microfilms No. 67-16131)

Instructional Objectives Exchange. Language arts: Listening, oral expression, and journalism, grades K-12. Los Angeles, CA.: Author, 1972.

Jandt, F. Personal communication, May 12, 1979

Lieb-Brilhart, B. Personal communication, April 17, 1979.

Mershon, C. E. Personal communication, May 16, 1979.

Michigan Department of Education. Minimal performance objectives for communication skills education in Michigan. Lansing, MI.: Author, n.d.

Michigan Department of Education. Communication skills objectives (Draft). Lansing, MI.: Author, August, 1978.

Oregon Department of Education. Elementary-secondary guide for Oregon schools: Part I Minimum standards for public schools. Salem, OR.: Author, 1978. (a)

Oregon Department of Education. Elementary-secondary guide for Oregon schools: Part II suggestions. Salem, OR.: Author, 1978. (b)

Pipho, C. Minimum competency testing in 1978: A look at state standards. Phi Delta Kappan, 1978, 59, 585-588.

Pipho, C. State activity: Minimal competency testing. Unpublished paper, Denver, CO.: Education Commission of the States, 1979.

Sandy, C. Personal communication, May 14, 1979.

Utah State Board of Education. State high school graduation requirements and state program of studies in secondary schools. Salt Lake City, UT.: Author, 1977.

Vermont Department of Education. Basic competencies: A manual of information and guidelines for teachers and administrators. Montpelier, VT.: Author, 1977.

Vermont Department of Education. Vermont's 1977-1978 basic competency program: A report on the first school year of implementation. Montpelier, VT.: Author, 1978. (b)

Vermont Department of Education. Basic competencies: Teacher's guide for the basic competencies in reasoning. Montpelier, VT.: Author, 1979.

Virginia Division of Elementary Education. Basic learning skills, grades K - 6. Richmond, VA.: Department of Education, 1977.

Yesulaitis, M.P.C. Procedures for developing oral language facility in children pre-k through grade three: A national survey. Unpublished doctoral dissertation, University of North Carolina at Chapel Hill, 1972. (University Microfilms No. 73-16536)

WRITING ASSESSMENT

Cooper, C. R. Holistic evaluation of writing. In C. R. Cooper and L. Odell (Eds.), Evaluating writing: Describing, measuring, judging. Urbana, IL.: National Council of Teachers of English, 1977. (143020)

Diederich, P. B. Measuring growth in English. Urbana, IL.: National Council of Teachers of English, 1974. (ED 097-702)

Follman, J.C., and Anderson, J.A. An investigation of the reliability of five procedures for grading English themes. Research in the teaching of English. 1967, 1, 190-200.

Fowles, M.E. Manual for scoring the writing sample: Basic skills assessment program. Reading, MA.: Addison-Wesley Publishing Company, Educational Testing Service, 1979.

Lloyd, Jones, R. Primary trait scoring. In C. R. Cooper and L. Odell (Eds.), Evaluating writing: Describing, measuring, judging. Urbana, IL.: National Council of Teachers of English, 1977.

Moslemi, M.H. The grading of creative writing essays. Research in the teaching of English, 1975, 9, 154-161.

TESTING IN GENERAL

Achievement testing and basic skills. Proceedings of the national conference on achievement testing and basic skills. Washington, D.C.: U. S. Department of Health, Education and Welfare and National Institute of Education, 1979.

Cohen, D. K., and Haney, W. Minimums, competency testing and social policy. Staff circular No. 4. Cambridge, MA.: Huron Institute, 1978

Haney, W. Standards for tests and test use. Staff circular No. 3. Cambridge, MA.: Huron Institute, 1978. (a)

Haney, W. Testing the tests. Staff circular No. 1. Cambridge, MA.: Huron Institute, 1978. (c)

Haney, W. A review of publications on testing for parents and the public. Staff circular No. 5. Cambridge, MA.: Huron Institute, 1979.

Purves, A., (Chair), and the Task Force on Measurement and Evaluation in the Study of English. Common sense and testing in English. Urbana, IL.: National Council of Teachers of English, 1975. (ED 108 218)

Scott, L. (Ed.) Summary of the fall 1978 conference of the National Consortium on Testing. Cambridge, MA.: Huron Institute, 1978.